

Media Release

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Breed Lewis of Macanta Consulting has been named one of Australia's most inspiring entrepreneurs over the age of 50 in Anthill Magazine's inaugural '5over50' Awards.

Breed Lewis of Macanta Consulting has taken out one of the coveted top five spots in Anthill Magazine's inaugural '5over50' Awards, and in doing so has been recognised as an inspiring leader for a generation that was not reared on the virtues of entrepreneurship.

"We all now understand that the Australia population is aging and, as a result, numerous programs have recently emerged to promote entrepreneurship among *young* Australians," said James Tuckerman, editor-in-chief of Anthill Magazine and founder of the awards.

"But, as baby boomers are nearing retirement, isn't there an equal imperative to foster a culture of business creation among this set -- baby-boomers who have discovered the joys, thrills, spills and rewards of entrepreneurship later in life?"

The 5under50 Awards recognise entrepreneurs who are over 50, Australian and have set up a new business in the last five years.

"We didn't want the 5over50 to simply provide another round of accolades for the same small set of already well-known industry leaders, who have spent a lifetime dedicated to business development," said Tuckerman.

"Rather, to trigger real attitudinal change, it made more sense for us to identify and create new role-models -- five inspiring stories of people who have uprooted their lives, later in life, to pursue entrepreneurial ventures, out of both passion and necessity."

5OVER50 Awards – The Inaugural Winners

NAME	BORN	GENDER	STATE	VENTURE
Peter Murphy	1948	Male	NSW	Stonebridge Systems
Sally Arnold	1950	Female	VIC	Corporate Creative Directions
John Maher	1950	Male	VIC	Rebound Discs
Breed Lewis	1953	Female	VIC	Macanta
Gary Berman	1958	Male	NSW	ubid4rooms.com

What is Anthill Magazine?

AnthillOnline.com is a digital business magazine that celebrates creativity, inspiration and commercial ingenuity, providing a fresh, exciting and practical perspective on Australian business in a global world. It is among the Top 50 Business & Finance websites in Australia, as ranked by Nielsen Online Ratings, and is home to the Cool Company Awards, the 5over50 and the Smart 100. It's where ideas and business meet.

For further information:

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